

MAVEN MANAGEMENT CASE STUDY



Maven Management, now part of the Munro Global Group, is a market research company based in High Wycombe.

They were using Sage Line 50 and had an urgent need to change the accounting software. The main concern was that there were more than 70,000 transactions in Sage 50, archiving was not an option and the system was vulnerable to a major crash.

Nominal Ledger departments were being used to track costs and revenue against a project. Over 950 of a maximum of 999 had been used. On top of this, the group was expanding and cost centres as well as departments were required for nominal ledger reporting.

A number of products were evaluated, including SAP Business 1, Navision, Access Dimensions and Sage 200.

All the products had good financials, but as the business is all about the projects, the key driver in the decision was to find the software with the best project accounting functionality. In addition to this, finding a supplier who could deliver high levels of support was an absolute 'must'.



The Sage 200 product from Dayta Designs was the only one that met all the requirements. The primary need was to have the capability to report actual costs against budgets on a line by line basis. Donal O'Dwyer, Financial Controller for

the Group, said, "Sage 200 was the only product that "ticked all my boxes".

The Dayta Designs' Solution

Migration of the Line 50 data was ruled out as a clean start was required. Line 50 was retained for historical analysis. The original plan had been to go live at the beginning of the financial year. Unfortunately, a slight delay in the launch of the Sage 200 Project Accounting module meant that they were some months into the new financial year when the software was finally released. The decision was made to 'back-key' all the transactions and to reconcile them with the Line 50 for accuracy. Although tedious, it was felt to be worthwhile.

Within 2 months of receiving the software, everything was configured, entered and reconciled. In addition to this, the month-end reports were delivered to Management on time from the Sage 200 software.

Donal O'Dwyer (Maven)

"This is a testament to how straight forward Sage 200 is to implement and learn"

Less than 6 months after Maven went live on Sage 200, the company was bought by the Munro Global Group. Other accounting software within the group was evaluated, but the decision was made to roll Sage 200 out to

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all the group companies. This was completed at year end for 3 new companies and management accounts for all companies were produced on Sage 200 from the second month of the new year.

The Future

The Sage 200 Suite is one of the key products from the Sage Group, and as such will be subject to ongoing development. By working closely with Maven, and understanding their changing business requirements; Dayta Designs will ensure that Maven is always kept up to date with appropriate new features that will provide a real return on investment.

About Dayta Designs Ltd

Dayta Designs is an established business with 20 years experience and expertise in all aspects of PCs, servers, networks, databases and business solutions. As a fully accredited business and development partner with the Sage Group plc, we support many customers in a wide range of businesses.

Our development department is able to offer customised solutions around the core product. As a result, our clients are able to obtain the solution they require without compromise.

We regard ourselves as being adaptable to all sizes of business and will gladly supply case

studies or references from the start-up company to the corporate level.

Our customers tell us that they stay with us because of our friendly customer service, fast and reliable support, and regular system reviews. We always answer our telephone with a human, not a machine. We strive for long-lasting relationships with our customers, this results in; continuity of care, a stable system and your business software in safe hands.



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